



Marketing Division

The FCBA Marketing Awards of Excellence offer recognition to homebuilders that provide buyers with superior design and livability in Single Family, Townhome and Condominium. Entries are judged on overall continuity with a marketing program.

BEST INTERIOR MERCHANDISING
SINGLE FAMILY
\$500,000 - \$650,000
The Calvert
Urbana Highlands
ADVANTAGE HOMES



Media Marketing Division

The FCBA Media Marketing Awards of Excellence offer members recognition in advertising based on concept, originality, design, and how it relates to the target market.

BEST WEBSITE

ADVANTAGE HOMES

WWW.ADVANTAGEHOMESUSA.COM

TURN OUR **97%** APPROVAL RATING
INTO **\$5,000** FOR YOU

The Advantage Homes Friends & Family Referral Program

Advantage Homes delivers the ultimate homebuying experience and unparalleled service—which is reflected in our eye-opening 97% customer approval rating.

Now you can help put friends and family on the same path to the home of their dreams simply by referring them to us. Best of all, we'll award \$5,000 to you AND another \$5,000 to your referral as well!*

- Introduce your friend or family member to a sales representative at any Advantage Homes Sales Center
- When he or she settles on a new Advantage Home, you'll receive \$5,000
- Your referral will receive a \$5,000 credit to be used in our Design Center

ADVANTAGE HOMES
AdvantageHomesUSA.com

*This referral program is only valid for new sales. Previously sold properties are not eligible. This offer is available only to Advantage Homes homeowners and is not valid in conjunction with any realtor referrals, sales, realtor sales/co-ops or referrals. Purchasers who have not settled on their new Advantage home and have referred another homebuyer will receive their \$5,000 once both parties have settled. Post-settlement cash payments are subject to income tax and the recipient and the IRS will be sent a Form 1099 to report the referral fee. This program is subject to change without notice and can be withdrawn any time at the sole discretion of Advantage Homes LLC.

BEST COLOR PRINT AD
Friends & Family Referral
ADVANTAGE HOMES